

RFP-0313 SALES INFORMATION

LOCATION	Fiscal Year 2021	Fiscal Year 2022	Fiscal Year 2023
Ashland Community & Technical College	\$ 782,695.99	\$ 920,242.75	\$ 984,724.87
Big Sandy Community & Technical College	\$ 1,207,350.53	\$ 1,084,134.45	\$ 1,094,186.14
Bluegrass Community & Technical College - Cooper Campus	\$ 2,304,224.07	\$ 1,250,737.97	\$ 2,697,629.83
Bluegrass Community & Technical College - Newtown Campus	\$ 1,319,506.62	\$ 2,541,185.51	\$ 1,243,970.17
Distance Learning Bookstore (online bookstore)	\$ 1,053,859.12	\$ 585,996.26	\$ 189,252.65
Elizabethtown Community & Technical College	\$ 1,931,744.54	\$ 1,738,445.70	\$ 1,970,963.55
Gateway Community & Technical College Boone Campus Bookstore	\$ 1,653,706.32	\$ 1,589,364.50	\$ 1,680,813.62
Hazard Community & Technical College , Lees College Campus	\$ 78,387.91	\$ 78,622.67	\$ 9,903.00
Hazard Community & Technical College	\$ 771,146.87	\$ 911,608.98	\$ 978,176.03
Henderson Community College	\$ 660,037.82	\$ 760,423.05	\$ 682,038.66
Hopkinsville Community College	\$ 914,043.53	\$ 901,667.48	\$ 900,818.92
Jefferson Community & Technical College - Southwest	\$ 253,771.07	\$ 78,506.02	\$ 69,693.67
Jefferson Community & Technical College- Downtown	\$ 3,429,279.81	\$ 3,450,375.91	\$ 3,520,315.27
Madisonville Community & Technical College	\$ 1,604,248.02	\$ 1,453,442.33	\$ 1,479,517.46
Maysville Community & Technical College, Rowan Technical	\$ 303,366.11	\$ 225,156.88	\$ 249,824.31
Maysville Community & Technical College	\$ 1,096,596.37	\$ 1,040,804.50	\$ 1,106,337.79
Owensboro Community & Technical College	\$ 1,781,453.27	\$ 1,938,311.00	\$ 2,025,237.11
Somerset Community College	\$ 1,693,301.09	\$ 1,713,111.68	\$ 2,010,735.83
Somerset Community College - Laurel Campus	\$ 506,374.88	\$ 440,466.84	\$ 471,529.37
Southcentral Community & Technical College	\$ 1,610,297.95	\$ 1,660,084.55	\$ 1,762,100.92
Southeast Community College	\$ 248,876.08	\$ 227,393.65	\$ 93,666.11
Southeast Middlesboro	\$ 635,257.13	\$ 660,461.51	\$ 894,719.53
Virtual Learning Institute (online bookstore)	\$ 559,536.89	\$ 367,979.95	\$ (396.77)
West Kentucky Community & Technical College	\$ 1,862,821.51	\$ 1,913,935.13	\$ 1,951,993.98
	\$ 28,261,883.50	\$ 27,532,459.27	\$ 28,067,752.02

The Campus Bookstore will be integrated with the College for use of the financial aid funds.		
Fiscal Year 2021	Fiscal Year 2022	Fiscal Year 2023
\$7,124,542	\$ 6,663,648.00	\$ 7,124,542.00

RFP-0313 ENROLLMENT INFORMATION

Academic Year Enrollment

Home College	2019-20	2020-21	2021-22	2022-23	2023-24
ASHLAND	3,522	3,318	3,357	3,521	3,573
BIG SANDY	3,573	3,019	2,803	3,365	3,365
BLUEGRASS	14,144	13,731	13,265	14,764	16,715
ELIZABETHTOWN	9,480	7,773	7,535	8,190	8,899
GATEWAY	6,194	5,642	5,489	5,916	6,321
HAZARD	4,817	3,581	4,096	4,017	4,166
HENDERSON	1,968	1,607	1,814	1,853	1,950
HOPKINSVILLE	3,772	2,784	2,742	2,791	2,933
JEFFERSON	17,908	16,083	16,104	16,918	17,699
MADISONVILLE	5,942	4,395	5,027	4,903	5,463
MAYSVILLE	4,828	4,161	4,317	4,868	5,210
OWENSBORO	5,589	5,065	5,667	6,085	6,104
SOMERSET	7,489	6,484	6,604	7,188	7,483
SOUTHCENTRAL	5,878	5,666	5,992	6,484	6,922
SOUTHEAST	4,482	3,378	3,550	3,780	4,130
WEST KENTUCKY	8,449	6,329	6,310	6,878	6,596
KCTCS	107,547	92,672	94,272	101,127	107,108

Academic Year Full-Time Equivalent

Delivering College	2019-20	2020-21	2021-22	2022-23	2023-24
ASHLAND	1,857	1,671	1,668	1,620	1,633
BIG SANDY	1,922	1,681	1,525	1,566	1,539
BLUEGRASS	6,770	6,500	6,009	6,566	7,218
ELIZABETHTOWN	3,548	3,234	3,196	3,347	3,711
GATEWAY	2,530	2,426	2,399	2,608	2,720
HAZARD	1,845	1,585	1,617	1,520	1,554
HENDERSON	831	725	717	728	769
HOPKINSVILLE	1,517	1,231	1,144	1,172	1,210
JEFFERSON	6,437	5,970	5,755	5,940	6,220
MADISONVILLE	1,741	1,726	1,698	1,692	1,719
MAYSVILLE	2,107	1,931	1,794	1,983	2,193
OWENSBORO	2,421	2,139	2,322	2,535	2,522
SOMERSET	3,296	2,990	2,932	3,163	3,431
SOUTHCENTRAL	2,666	2,497	2,523	2,651	2,917
SOUTHEAST	1,769	1,474	1,476	1,608	1,846
WEST KENTUCKY	3,104	2,640	2,468	2,485	2,476
KCTCS	44,359	40,417	39,242	41,183	43,678

Fall Full-Time Enrollment

Delivering College	2019-20	2020-21	2021-22	2022-23	2023-24
ASHLAND	1,295	1,129	1,126	1,083	1,050
BIG SANDY	1,634	1,391	1,236	1,152	1,140
BLUEGRASS	4,553	4,221	3,729	3,680	3,839
ELIZABETHTOWN	2,254	2,160	2,004	2,131	2,166
GATEWAY	1,271	1,151	1,026	1,188	1,212
HAZARD	1,051	978	919	796	803
HENDERSON	450	422	385	369	397
HOPKINSVILLE	921	748	680	699	726
JEFFERSON	3,060	3,131	2,889	2,887	2,894
MADISONVILLE	1,019	1,019	935	988	968
MAYSVILLE	1,349	1,186	1,000	1,030	1,191
OWENSBORO	1,622	1,430	1,454	1,592	1,499
SOMERSET	2,205	2,048	1,890	2,019	2,230
SOUTHCENTRAL	1,785	1,562	1,426	1,430	1,653
SOUTHEAST	1,264	1,004	969	1,002	1,116
WEST KENTUCKY	2,074	1,762	1,595	1,607	1,541
KCTCS	27,807	25,342	23,263	23,653	24,425

High School Academic Year Enrollment

Home College	2019-20	2020-21	2021-22	2022-23	2023-24
ASHLAND	482	610	748	839	896
BIG SANDY	334	394	431	918	982
BLUEGRASS	1,679	1,798	2,390	3,488	4,856
ELIZABETHTOWN	1,659	1,689	2,085	2,408	3,253
GATEWAY	1,455	1,577	1,759	1,983	2,200
HAZARD	1,147	864	1,210	1,332	1,443
HENDERSON	629	486	654	685	766
HOPKINSVILLE	711	427	585	598	703

High School Fall Enrollment

Home College	2019-20	2020-21	2021-22	2022-23	2023-24
ASHLAND	426	487	658	720	793
BIG SANDY	276	336	337	767	833
BLUEGRASS	1,372	1,538	1,862	2,548	3,490
ELIZABETHTOWN	1,211	1,255	1,770	1,725	2,262
GATEWAY	1,238	1,390	1,509	1,672	1,852
HAZARD	936	737	1,007	949	1,262
HENDERSON	585	468	600	636	690
HOPKINSVILLE	532	373	548	509	620

RFP-0313 ENROLLMENT INFORMATION

JEFFERSON	4,495	5,021	5,619	6,603	7,160
MADISONVILLE	1,297	1,165	1,224	1,329	1,407
MAYSVILLE	1,481	1,352	1,661	2,128	2,199
OWENSBORO	1,546	1,514	1,961	2,263	2,214
SOMERSET	1,515	1,243	1,800	2,166	2,071
SOUTHCENTRAL	1,630	1,629	2,111	2,694	2,929
SOUTHEAST	1,155	797	1,007	1,181	1,422
WEST KENTUCKY	1,690	1,310	1,639	1,787	1,823
KCTCS	22,888	21,853	26,844	32,364	36,264

JEFFERSON	3,122	3,887	4,051	4,587	5,046
MADISONVILLE	1,156	1,065	1,013	1,137	1,278
MAYSVILLE	1,342	1,274	1,524	2,002	2,028
OWENSBORO	1,259	1,324	1,532	1,901	1,965
SOMERSET	1,157	998	1,499	1,894	1,766
SOUTHCENTRAL	1,081	1,111	1,464	1,900	2,074
SOUTHEAST	1,009	638	861	1,021	1,311
WEST KENTUCKY	1,403	1,108	1,480	1,573	1,664
KCTCS	18,105	17,989	21,715	25,541	28,934

Students Taking an Online Course by Home College

Home College	2019-20	2020-21	2021-22	2022-23	2023-24
ASHLAND	2,206	2,310	2,254	2,317	2,434
BIG SANDY	3,010	2,784	2,436	2,459	2,421
BLUEGRASS	9,432	11,468	10,314	10,735	11,422
ELIZABETHTOWN	5,123	5,529	5,241	5,352	5,732
GATEWAY	3,421	3,911	3,912	4,579	4,878
HAZARD	2,411	2,271	2,342	2,205	2,244
HENDERSON	1,103	1,067	1,079	1,121	1,189
HOPKINSVILLE	2,657	2,322	2,141	2,166	2,243
JEFFERSON	8,951	10,665	9,524	9,556	10,035
MADISONVILLE	2,380	2,517	2,527	2,643	2,690
MAYSVILLE	2,977	2,949	2,805	3,070	3,528
OWENSBORO	3,099	3,103	3,200	3,425	3,591
SOMERSET	5,119	4,857	4,730	4,918	5,265
SOUTHCENTRAL	2,809	3,768	3,754	4,043	4,507
SOUTHEAST	2,113	1,889	1,877	2,121	2,381
WEST KENTUCKY	4,032	4,110	3,638	3,674	3,718
KCTCS	60,594	65,308	61,543	64,150	68,029

% Taking Online Course

Home College	2019-20	2020-21	2021-22	2022-23	2023-24
ASHLAND	62.6%	69.6%	67.1%	65.8%	68.1%
BIG SANDY	84.2%	92.2%	86.9%	73.1%	71.9%
BLUEGRASS	66.7%	83.5%	77.8%	72.7%	68.3%
ELIZABETHTOWN	54.0%	71.1%	69.6%	65.3%	64.4%
GATEWAY	55.2%	69.3%	71.3%	77.4%	77.2%
HAZARD	50.1%	63.4%	57.2%	54.9%	53.9%
HENDERSON	56.0%	66.4%	59.5%	60.5%	61.0%
HOPKINSVILLE	70.4%	83.4%	78.1%	77.6%	76.5%
JEFFERSON	50.0%	66.3%	59.1%	56.5%	56.7%
MADISONVILLE	40.1%	57.3%	50.3%	53.9%	49.2%
MAYSVILLE	61.7%	70.9%	65.0%	63.1%	67.7%
OWENSBORO	55.4%	61.3%	56.5%	56.3%	58.8%
SOMERSET	68.4%	74.9%	71.6%	68.4%	70.4%
SOUTHCENTRAL	47.8%	66.5%	62.7%	62.4%	65.1%
SOUTHEAST	47.1%	55.9%	52.9%	56.1%	57.7%
WEST KENTUCKY	47.7%	64.9%	57.7%	53.4%	56.4%
KCTCS	56.3%	70.5%	65.3%	63.4%	63.5%