



**KENTUCKY COMMUNITY AND TECHNICAL COLLEGE SYSTEM  
REQUEST FOR PROPOSAL ADDENDUM**

**SOLICITAION NO.:** RFP-0318  
**ADDENDUM NO.:** 2  
**RFP ISSUE DATE:** October 28, 2024  
**ADDENDUM DATE:** November 7, 2024  
**OPENING DATE:** **NOVEMBER 15, 2024, 4:00PM EST**

**The following information is being provided in response to questions received for this RFP:**

1. Could you let us know what the budget is for this work?
  - a. **The budget for this initiative is not available.**
  
2. Do you have an incumbent and would they be participating in this RFP?
  - a. **The provider that JCTC has used in the past is C2 Communications. KCTCS is not aware of who will participate in this RFP. The RFP is publicly published for anyone in the marketplace to choose to participate.**
  
3. Could you let us know if you have a local preference or are you open to a Canadian agency that has done similar work with clients across the United States, with some currently being the States of California, Colorado and Wyoming?
  - a. **KCTCS offers a fair and unbiased RFP opportunity. If your firm offers the requested services and would like to respond, the opportunity is open.**

Bidders must acknowledge receipt of this and any addenda either with solicitation or by separate letter or email prior to award of contract. If by separate letter, the following information should be placed in the lower left-hand corner of the envelope:

**RFP No.:** **RFP-0318**  
**Title:** Marketing PR Firm Services

**Name of Firm:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_